

Advertising Opportunities
Sevierville Chamber of Commerce

Community Resource Guide* - A valuable resource for those moving to the area, Community Resource Guides are distributed at some trade shows, as a PDF on SCOC.org and mailed to those requesting information about the area. Advertising opportunities are available to members in divisions 1, 2 and 3.

Division 1 Pricing:

1/6 page \$300

¼ page \$450

1/3 page \$650

½ page \$900

Full page \$1,100

Inside Front Cover – Full Page Minimum Bid \$2,000

Back Cover – Full Page Minimum Bid \$2,500

Division 2 Pricing:

1/6 page \$325

¼ page \$475

1/3 page \$675

½ page \$950

Full page \$1200

Division 3 Pricing:

1/6 page \$350

¼ page \$550

1/3 page \$750

½ page \$1,075

Full page \$1,300

Sales to begin again March of 2012.

Sevierville Vacation Planner* – The Sevierville Vacation Planners are mailed to those who inquire about visiting the Sevierville area. In addition, they are distributed at area visitor centers, state welcome centers, some AAA offices, some in-market racks and online at VisitSevierville.com. Ads should be provided camera ready. Advertising opportunities are available to members in divisions 1, 2 and 3.

Division 1 Pricing:

1/6 page \$1,500

¼ page \$1,900

½ page \$3,500

Full Page \$6,950

Division 2 Pricing:

1/6 page \$1900

¼ page \$2500

½ page \$4500

Full page \$8,000

Restaurant Division Pricing:

1/6 page \$300

¼ page \$500

½ page \$800

Full page \$1,000

Division 3 Pricing:

1/6 page \$2,925

¼ page \$4,050

Sales begin in August.

Sevierville Group Tour Planner* - A useful tool for reaching the group market, the Group Tour Planner is distributed to group travel planners at trade shows, via mail and during individual sales calls. Ads are formatted. Advertising opportunities are available to members in divisions 1, 2 and 3.

Division 1 & 2 Pricing:

\$175

Division 3 Pricing:

\$275

Sales begin in June.

Enhanced Web Presence on VisitSevierville.com* – Make your business stand out on VisitSevierville.com with our enhanced web presence package. This includes a larger listing and three photos of your business.

Division 1 & 2 Pricing:

\$600 (per 12 months)

Division 3 Pricing:

\$900 (per 12 months)

Sales are ongoing.

Advertising on VisitSevierville.com *– Get extra attention for your business with a run of site tile ad on VisitSevierville.com.

Division 1 & 2 Pricing:

\$1200 (per 12 months – first year setup and design are not included)

Sales are ongoing.

Sevierville Wedding Planner – Promote your business to those planning to wed in the Smoky Mountains area with the online only Sevierville Wedding Planner. Ads are formatted.

Division 1, 2 & 3 Pricing:

\$25 per year

Sales start in June.

Sevierville Coupon Book – Give visitors a little extra value while your business gets a little more promotion with the Sevierville Coupon Book. This savings filled guide is distributed at the Sevierville Visitor Center and online at VisitSevierville.com. Participation is free for members in divisions 1, 2 and 3. Ads are formatted.

Sales begin in September.

*May be purchased as part of Discount Packages at the time of membership renewal.