



THE CHAMBER BRIEF

A MONTHLY NEWS ALERT FOR CHAMBER MEMBERS

January 2015

The Chamber Brief, sent by e-mail, is a new opportunity for Sevierville Chamber of Commerce members to learn more about what the Chamber has accomplished each month as well as gain helpful information about how to utilize Chamber benefits.

KEEP UP TO DATE WITH WHAT'S GOING ON

Log on to SCOC.org

Keep up with all the dates for Coffee Talk, Business After Hours, Ribbon Cuttings, Educational Sessions and more online at SCOC.org. Simply click on the Activities Calendar tab on the left-hand side of the site to view the 2015 schedule. Remember to check back often for updates and new events.

“Like” us at

Facebook.com/SeviervilleChamber

Keeping up with the Sevierville Chamber on Facebook is a great way to stay in the know about upcoming networking events, ribbon cuttings and more. Plus, see pictures from recent events.

BBQ SPONSORSHIPS

Look for more information about how your business can become part of the 11th Annual Bloomin' BBQ & Bluegrass in the mail soon. This exciting event is an annual award-winning event.

Entertainers booked include: *Dixieghost, Jimbo Whaley & Greenbrier, Darrell Webb Band, Lonesome River Band, Mountain Ruckus, Johnny Staats & The Delivery Boys, Flatt Lonesome, Sierra Hull and Steep Canyon Rangers.*

Dates for BLOOMIN' BBQ & BLUEGRASS are May 15 & 16, 2015

For more information on sponsorship opportunities contact Amanda Marr at amarr@scoc.org or 865-453-6411.

Y.E.S.! Sets Dates & Times for 2015 Meetings

The Sevierville Chamber of Commerce's under 40 networking group Y.E.S.! (Young Executives of Sevierville) has set the dates for its 2015 meetings and selected activities that will focus heavily on service in the coming year.

January will give Y.E.S.! members a chance to get to know one another while snow tubing at Ober Gatlinburg. February will give Y.E.S.! members a chance to volunteer at Sevier County Food Ministries while March's meeting is tentatively set as a dodgeball tournament to raise money for St. Jude Children's Research Hospital. In April, the group will work with Live-It. **For a complete list of scheduled dates and activities, please go to www.fb.com/YESeavierville**

January 13 – Ober Gatlinburg 4:30-5:30pm

February 10 – Sevier Co. Food Ministry 4:30-5:30pm

March 10 – Dodgeball Tournament: Location TBA 4:30-5:30pm

April 14 – Live It Ministries: Service Location TBA

Y.E.S.! Raises nearly \$1,400 for Toys for Tots

Y.E.S.! partnered with the Marine Corps League to raise \$1,385.62 and collect several toys for Toys for Tots during their annual Pancake Supper with Santa at Flapjacks in Sevierville on December 16.

“The Y.E.S.! group enjoys giving back to our community,” says Y.E.S.! member and sales manager at Collier Restaurant Group, Amanda Barnes. “It's a great group of young leaders who have become great friends! We are so excited to be able to give to this worthy charity and hope to make Christmas morning special for many deserving kids.”

Y.E.S.! members raised the money by selling tickets to the pancake supper as well as waiting tables for tips during the event. Each year the Y.E.S.! group chooses a local charity to raise funds for during their annual Pancake Supper with Santa. Thank you to this year's sponsors, Flapjack's Pancakes, Swaggerty's Sausage, Acosta and Santa's Claus-et in Gatlinburg.

The Young Executives of Sevierville (Y.E.S.!) is a networking group of young professionals who are members of the Sevierville Chamber of Commerce and under the age of forty. Y.E.S.! focuses on networking, personal and professional development and giving back to the community.

QUICK STATS

December

New Members -

Total Membership-

**Some non-renewals may have shifted the overall count.*

November Updates

Advertising Leads: Fiscal YTD:

COMMUNITY EVENTS

Now – Jan. 4 Shadrack's Christmas Wonderland

Now – Feb. 28 Smoky Mountain Winterfest

Jan. 9-11 Knoxville RV Super Show @ SCC

Jan. 17-19 Smoky Mountain Student Bible Conference @ SCC

Jan. 24-25, Jan. 31- Feb. 1, Feb. 7-8 K2 Volleyball Tournament

Mar. 5 United Way Amazing Race @ NASCAR SpeedPark 6:30-8:30pm www.uwosc.org

SEVIERVILLE IN THE NEWS

Sevier News Messenger

December 3, 2014

Five ways to brighten up the holidays during Winterfest in Sevierville

TNVacation.com

December 3, 2014

Tennessee Museum of Aviation featured on history channel's H2 Network "Museum Men"

TNVacation.com

December 5, 2014

Smoky Mountain Winterfest Celebrates 25 Years

Sevier News Messenger

December 5, 2014

Gatlinburg & Sevierville Christmas Parades

ThisGirlTravels.com

December 8, 2014

Wilderness at the Smokies

Leisure Group Travel

December 2014

Touring the Tennessee Smokies

Chicago Daily Herald

December 13, 2014

On the Road: Worth the Trip Sevierville Winterfest

ADD YOUR TOURISM RELATED EVENTS TO VISITSEVIERVILLE.COM

To get started: Go to www.VisitSevierville.com and click on Special Events (upper right tab). Across the top of the Special events tool bar, you'll see a button that says Add Event.

Remember – we are looking for events that visitors would like to attend.

JANUARY EVENTS

Smoky Mountain Winterfest
Continues through February 28th

Sevierville Hospitality Association
Cancelled for January?

Business After Hours

January 8th 4-6pm

@ Hillside Winery

Y.E.S.! Meeting(Under 40 Networking)

January 13th Snow Tubing at

Ober Gatlinburg

4:30-5:30pm

RSVP at www.fb.com/YESevierville

Education Session – Social Media

presented by IMEG

January 14th 8:30-9:30am

@ Sevierville Civic Center

RSVP to (865) 453-6411

Coffee Talk – sponsored by

ASEN Marketing

January 20th @ Sevierville Civic Center

Doors Open 8am

RSVP to (865) 453-6411

Ribbon Cutting

Belton Hearing Center

January 26th 4pm

725 Parkway Ste. 9 Sevierville

TACVB Blizzard

Feb. 5-6 in Nashville, TN

Sheila Leggett, 615/254-1233 or

sheila@associationpartners.com

SEVIERVILLE CHAMBER FRIEND OF NOVEMBER

Amber Hansen claimed the November Sevierville Chamber Friendship Award after racking up the most points for attending chamber networking events and encouraging new membership. Hansen and her husband Randy own Hansen Steamway and MicroSeal of the Smokies.

As a thank you for her dedication, Hansen received \$100 gift card courtesy of Tennessee State Bank as well as a plaque courtesy of Sign Master.

The next Chamber Friendship Award will be presented during Coffee Talk on January 20, 2015, hosted by Asen Marketing and Advertising.