

Press Release

December 21, 2010
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**DUSTY WALKER “WALKS THE WALK” EARNS NOVEMBER
SEVIERVILLE CHAMBER FRIENDSHIP AWARD**

Sevierville (TN) – Dusty Walker, business marketing and development consultant for Riverwalk Management, earned the Sevierville Chamber of Commerce Friendship Award for November at the recent Coffee Talk event. Walker has worked with Riverwalk Management for six months.

“I became involved with the Sevierville Chamber at the same time I began working with Riverwalk – this past July,” says Walker. “It has been a pleasure to go to all of the events and Jim McGill has really encouraged me to attend as many as possible. I feel that he does an outstanding job for the Chamber.”

As a thank you for her dedication, Walker received \$100 from Johnson Matthey Catalyst and a plaque courtesy of Sign Master.

“Dusty is new to the area,” says Sevierville Chamber of Commerce membership coordinator Jim McGill. “But she realizes the way to meet people and make good business contacts is through regularly attending Chamber activities.”

Sevierville Chamber of Commerce Friendship Awards are based on points accumulated monthly from attending Chamber functions and volunteering as well as bringing inactive members and potential new members to Chamber events. Monthly points will go towards determining the Chamber Friend of the Year Award recipient.

The next Chamber Friendship Award will be presented during Coffee Talk on January 18, 2011, hosted by Sevierville Tire & Service Center. Coffee Talk begins at 8am at the Sevierville Civic Center. Guests are welcome to attend and learn more about the Sevierville Chamber of Commerce. For more information, contact Jim McGill at (865) 453-6411.

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